

Press release

Constellium provides Moravia Cans with its Aeral™ solution for production of the award-winning Dove antiperspirant aerosol for Unilever

Amsterdam, November 6, 2018 – Constellium N.V. (NYSE: CSTM) announced today that it supplies Moravia Cans, a major Czech aerosol can producer, with its aluminium solution Aeral™ for the production of Unilever’s Dove antiperspirant aerosols.

Constellium’s Aeral™ is an innovative aluminium solution designed for the production of aerosol containers using Drawn and Wall Ironing (DWI) technology that is currently used to produce beverage cans. This breakthrough technology allows up to 30 percent weight savings compared to many traditional impact extrusion containers, all while maintaining the same level of performance in terms of resistance to pressure and great ductility. Together with Moravia Cans’ packaging systems, 20 percent more cans are packed per pallet, leading to minimized truck and pallet movements, allowing end-customer Unilever to reduce its carbon footprint.

“We are honored to be the first to provide DWI technology for a Personal Care aerosol that offers a wide range of operational benefits, while meeting the pressure resistance and aesthetical requirements of a cosmetics company,” said Hervé Vichery, Customer Technical Support Manager at Constellium. “Due to the flexibility and performance level of our product, we foresee a growing demand for Aeral™ among aerosol manufacturers.”

Because Constellium’s Aeral™ is the same alloy that’s used for beverage cans, it provides improved recycling capabilities, even compared to the already high level of standard aerosol cans. This enables companies to have a more eco-friendly supply chain and appeal more to customers who are increasingly focused on sustainability and corporate social responsibility. Aeral™ demonstrates Constellium’s commitment to sustainability and the development of innovative, infinitely recyclable solutions.

Moravia’s DWI Dove aerosol was voted ‘Can of the Year’ in 2017 along with the ‘Gold’ in the Aerosol category and the overall ‘Sustainability’ prize by *The CanMaker* Magazine. This is the first time that one product has won all three awards. The Dove DWI can also won the ‘Sustainability’ award from the British Aerosol Manufacturers Association.

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About Constellium

Constellium (NYSE: CSTM) is a global sector leader that develops innovative, value added aluminium products for a broad scope of markets and applications, including automotive, aerospace and packaging. Constellium generated €5.2 billion of revenue in 2017.

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