

Press Release

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Paris– 1 March 2013 – As a founding partner of the [Aluminium Stewardship Initiative](#) (ASI), Constellium is delighted to welcome some of its key customers Audi, BMW Group and Rexam as new members.

As part of its active sustainable development strategy, Constellium has engaged into a holistic approach in this domain and has strongly contributed to create the Aluminium Stewardship Initiative that was launched in September 2012. The Aluminium Stewardship Initiative is a unique aluminium value chain program that will define and deliver the first global standard for aluminium sustainability. Under the coordination of the IUCN (International Union for Conservation of Nature), it was initiated by leading players on their respective markets: AMAG/Constancia Flexibles, Amcor Flexibles, Constellium, Nespresso, Rio Tinto Alcan and Tetra Pak.

The ASI Standard will define environmental, social and governance criteria that can be applied to all stages of aluminium production and transformation. It will also consider how recycling and material recovery from products that contain aluminium can contribute to improving the metal's efficiency and minimising its environmental and social footprint. The ASI Standard will be supported by a Chain of Custody system, which will aim to assure the provenance of aluminium.

“Sustainability is becoming more and more a driver of decisions in our industry, in particular in the fields of customer requests, economic balance, public affairs and internal and external communications. It is becoming a “licence to operate,” stated Laurent Musy, Chairman of the Constellium’s Sustainability Council. “Our first priority was to expand the initial group of founders and invite new industry players. We are happy that new prominent companies among which some key customers of Constellium have responded and are now joining and we encourage more of our customers to join”.

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Constellium is already deeply committed to environmental protection and resource preservation. Thanks to unique advanced recycling capabilities, the company is acting through many initiatives with business partners in the packaging, automotive or aerospace markets.

About Constellium

Constellium, formerly Alcan Engineered Products, is a global sector leader that develops innovative, value added aluminium products and solutions for a broad scope of markets and applications, including aerospace, mass transportation, automotive, packaging and energy. With over 9,000 employees Constellium is structured in 3 divisions: Global Aerospace, Transportation and Industry (Global ATI); Specialty Sheet; Extrusions & Automotive Structures. Constellium, with headquarters in Paris, is owned by affiliates of Apollo Global Management (51%), Rio Tinto (39%) and the "Fonds Stratégique d'Investissement" FSI (10%). Constellium generated €3.6 billion of revenue in 2012.

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